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Vectorworks, Inc. Named GOOD DESIGN® Award Winner

Design Without Limits Branding Wins in Graphic Design Category.

Columbia, MD (January 11, 2024) – Global design and BIM software provider [Vectorworks, Inc.](https://www.vectorworks.net) has been honored as a GOOD DESIGN® winner for its “Design Without Limits” entry in the graphic design category. The GOOD DESIGN Awards Program, presented by The Chicago Athenaeum Museum of Architecture and Design and Metropolitan Arts, is the world’s oldest and most prestigious program for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.

For more than seven decades, the awards program honors the yearly achievements of the best industrial and graphic designers and world manufacturers for their pursuit of extraordinary design excellence. This year, the Museum received a record number of submissions from the world's leading manufacturers and industrial and graphic design firms, representing the most important and critical mass of influential corporations in the design industry from over 55 countries, representing the best consumer design ranging from the 'spoon to the city' for sustainability, superior design and unparalleled function.

The Vectorworks Creative team spearheaded the design and inspiration to capture the creativity of the software and implemented this concept on employee t-shirts, customer swag, and throughout the company's headquarters office, including an interactive mural. The team was challenged to develop unique elements and special design touches to ensure the office and its experience embody Vectorworks' unique brand.

“Our brand's tagline, design without limits, is as much of an explanatory statement as it is an imperative one – an invitation to unleash your inner design superhero, to go beyond what's expected, and to dream up something extraordinary,” said Vectorworks Senior Creative Director David Puppos. “One of the benefits of having an in-house Creative team is a deep understanding of our brand, the audiences we serve and the identity of our company. We're incredibly honored for this recognition that is a testimony of how Vectorworks is an open door for designers to unleash their creativity and push beyond boundaries.”

View the winning submission [here](#) and learn more about the software built with designers in mind by visiting vectorworks.net or experience it first-hand by trying a [7-day free trial](#).

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings -

including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

About Vectorworks, Inc.

Vectorworks, Inc. is an award-winning design and BIM software provider serving the architecture, landscape architecture and entertainment industries in 85 countries. Built with designers in mind since 1985, Vectorworks software offers you the freedom to follow your imagination wherever it leads you. Globally more than 685,000 users are creating, connecting and influencing the next generation of design with Vectorworks on Mac and Windows. Headquartered in Columbia, Maryland, with offices in the UK, Canada and Australia, Vectorworks is a part of the [Nemetschek Group](#). Learn how you can design without limits at vectorworks.net or follow @Vectorworks.

About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of building and infrastructure projects and enable creatives to optimize their workflows. Customers can design, build, and manage buildings and infrastructures more efficiently and sustainably and develop digital content such as visualizations, films and computer games more creatively. The software provider is driving innovations such as digital twins as well as open standards (OPEN BIM), and sustainability in the AEC/O industry, constantly expanding its portfolio by also investing in deep-tech startups. Currently more than seven million users worldwide are shaping the world with the customer-focused solutions of our four divisions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,600 experts globally.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company generated revenues amounting to EUR 801.8 million and an EBITDA of EUR 257.0 million in 2022.

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