



Feb 13, 2020 12:07 UTC

Vectorworks Design Summit Keynote Speakers Announced: CEO and First-Ever Entertainment Design Keynotes

Vectorworks CEO Dr. Sarkar and International Lighting Designer Roland Greil to address attendees at the ultimate training event

Columbia, MD (February 13, 2020)—Global design and BIM software provider, [Vectorworks, Inc.](#) has named Lighting Designer Roland Greil and Vectorworks CEO Dr. Biplab Sarkar as the keynote speakers for the fifth [Vectorworks Design Summit](#). This year's Summit will have two firsts: an entertainment design keynote speaker and a West Coast location.

From April 22 to April 24, 2020 in San Diego, California at the [Omni La Costa Resort & Spa](#), design professionals, educators and students in the architecture, landscape and entertainment industries will be able to participate in industry workshops, product training for all levels of expertise, inspiring keynotes, networking opportunities and a customer appreciation party.

Sarkar with the support of Vectorworks staff will deliver the first keynote on Thursday, April 23 at 9 a.m. His talk “Simplicity to Design the Complex” will focus on Vectorworks’ strategies to see where the company and products are headed, including partnerships, acquisitions and emerging technologies, to name a few.

“With design trends constantly evolving, we must remain at the forefront of new strategies and technology, giving our customers and users more reasons to feel empowered and confident in their designs,” said Dr. Sarkar. “The Vectorworks Design Summit continues to be the best opportunity to share how we’re supporting designers to create projects that push the limits of what’s been done before.”

On Friday, April 24 at 9 a.m., Greil of [Woodroffe Bassett Design](#) will address all industry professionals in his talk “Design Efficiency in Complex Conditions” focusing on how to stay efficient when given tight deadlines. Using examples from his own entertainment design work, Greil will explore how software-assisted collaboration with project stakeholders – creative and drafting departments, installation and construction professionals, project managers and more – sets the stage for success, no matter the industry.

“As a Design Summit keynote speaker, I’m honored to have the opportunity to interact with a diverse group of people in various professions and industries who all share the same interest – using cutting-edge design software to meet their needs,” said Greil. “I truly look forward to sharing some insights from my work in the entertainment industry at this year’s Vectorworks Design Summit, and my hope is that people will have inspiring takeaways to apply to their own designs and workflows.”

In addition to these two motivating keynotes, the conference itself will include more than 40 industry sessions and workshops, one-on-one tech support, networking events and over 90 hours of training. Various sessions will offer continuing education credits, where applicable.

All design professionals and industry experts are invited to the Vectorworks Design Summit. Register today and view more information by visitingvectorworks.net/design-summit.

Press can register for free by contacting Vectorworks Senior Media Relations Manager Lauren Meyer at lmeyer@vectorworks.net.

Engage with other design professionals in the latest conversations by following [#VectorworksDesignSummit](https://twitter.com/VectorworksDesignSummit).

About Roland Greil

Roland Greil is an internationally acclaimed lighting designer, director and programmer who has worked on large-scale productions for some of the biggest names in music like The Rolling Stones, Phil Collins and Adele. His most recent work includes lighting design for the current Rammstein stadium tour together with longtime collaborator Patrick Woodroffe. In addition to his work in the concert and touring sector, Roland has been involved in TV shows like the Eurovision Song Contest, a variety of large-scale special events, as well as corporate and theater productions. A professional, creative and often radically innovative way of thinking are some of the outstanding trademarks of his work. For any of Roland's projects, the overall holistic approach is key, and it shows through almost two decades of experience with media servers and integration of video and lighting.

Roland has offered multiple lectures around the world, authored the book "Show Lighting" and was nominated for multiple awards internationally, including the Parnelli, TPI and Top Dog Tour awards. When he's not on the road, Roland lives in Munich, Germany with his wife Shannon in sight of the mountains he loves so much.

About Vectorworks, Inc.

Vectorworks, Inc. is an award-winning design and BIM software provider serving the architecture, landscape architecture and entertainment industries in 85 countries. Creating intuitive software since 1985, we've become the preeminent software built to manage the entire design process. Globally more than 685,000 users are creating, connecting and influencing the next generation of design with Vectorworks on Mac and Windows. Headquartered in Columbia, Maryland, with offices in Atlanta, Georgia, Newbury and London, England and Vancouver, Canada, Vectorworks is a part of the Nemetschek Group. Learn how we empower designers to create experiences that

transform the world at vectorworks.net or follow @Vectorworks.

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VECTORWORKS, INC.

The Nemetschek Group is a pioneer for digital transformation in the AEC industry. As the sole corporate group worldwide, Nemetschek covers the entire life cycle of building and infrastructure projects with its software solutions and guides its customers into the future of digitalization. With its intelligent and innovative software solutions, the Nemetschek Group increases quality in the building process and improves the digital workflow of all those involved in the building process. This revolves around the use of open standards (Open BIM). The innovative solutions of the 16 brands in the four customer-oriented divisions are used by more than five million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 2,700 experts.

Add on for financial press releases: Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue in the amount of EUR 461.3 million and an EBITDA of EUR 121.3 million in 2018.

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