

The ROI of Smart Workplace Investments

Understanding the Potential Gains from Optimizing Space Performance & Employee Experience



White Paper

Spacewell published a report that outlines the different ways companies can capture return on investment from sensor-based workplace technologies aimed at optimizing space and employee experience.

May 11, 2021 16:00 UTC

Spacewell Releases White Paper on the ROI of Smart Workplace Investments

Antwerp, May 11, 2021 – With hybrid working set to increase and most (87%) executives expecting to make changes to their real estate portfolio in 2021 ([PwC's US Remote Work Survey](#)), companies aiming to improve their workplaces are juggling a lot of competing demands for investment to support both on-site and remote work. With so many new priorities, a natural question to ask when evaluating smart workplace solutions, is how the returns on that investment compare to those of other potential products.

“Rather than offering a black-box approach with a one-size-fits-all ROI formula,

the report instead presents the research and business case along with general approaches towards calculating returns that can be adapted on a case-by-case basis,” explains Wouter Hartemink, CRO at Spacewell. “It outlines different approaches so that corporate occupiers, building owners and potential investors have all the necessary tools to estimate the potential gains for their own office spaces.”

Smart workplace solutions encompass hardware and software solutions to optimize the physical workplace, streamline ways of working in the office, and create a positive workplace experience. These technology solutions have become increasingly cost-effective but can still represent a significant investment – not to mention substantial time commitments by real estate and IT teams that are evaluating different options.

Two Paths to ROI: Space & Experience

To help companies evaluate different options, Spacewell published a white paper designed as a guide to understanding the potential returns around one subset of smart workplace technologies: software platforms that capture, process, analyze, and visualize space monitoring data. These technologies are designed to optimize two essential attributes of the workplace: space performance and employee experience. Each of these, in turn, is subdivided further to reflect different ways in which technology can prove beneficial. For **space**, the paper considers **footprint**, **densification**, and **right-sizing**. For **employee experience**, it focuses on **productivity** and **talent management**. The report draws heavily on authoritative third-party research to explain both the source and size of potential returns. It sets out which data are needed as inputs and provides **ROI calculation methods for the different optimization scenarios**.

[To the report \(free download\)](#)

About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O industry. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow of all those involved in the building process. Customers can design, build and manage buildings more efficiently,

sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative products of the 15 brands of the Nemetschek Group in the four customer-oriented segments are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 596.9 million and an EBITDA of EUR 172.3 million in 2020.

Contacts



Sven Toelen

VP Marketing & Communication

Spacewell

sven.toelen@spacewell.com

+32 3 829 04 95