



THE B1M CONSTRUCTION STORY OF THE YEAR

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The Nemetschek Group and The B1M launch this year's edition of "The Construction Story of the Year" (c) Nemetschek Group

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Shaping the Construction Industry in All Dimensions: Nemetschek Group and The B1M launch "The Construction Story of the Year 2023"

Munich/London, August 2, 2023 – The Nemetschek Group, a global software provider for the AEC/O and media industries, and The B1M, one of the most renowned video channels in the industry, announced the launch of this year's "Construction Story of the Year".

From [hospitals](#) that can be built and put to use in just five days, to an

innovative new machine in Nairobi that makes [bricks from recycled plastic](#), and an international consortium constructing a [massive nuclear fusion reactor](#) – the bandwidth of innovative construction projects and concepts worldwide is impressive. To identify those, the Nemetschek Group and The B1M launched this year’s edition of the “Construction Story of the Year” in search of exceptional projects, ideas, or initiatives that showcase the pinnacle of innovation in the architecture, engineering, and construction (AEC) sectors over the past year. [Entries are now open.](#)

Until August 25, project teams, initiatives and individuals can submit their entries that will then be judged by a renowned panel – including engineer and TV presenter Yewande Akinola MBE, Jacqui Glass, professor at The Bartlett’s school of architecture and engineering, Hanna Rutanen from KONE, Fred Mills, MD and founder of The B1M, and Matt Wheelis, SVP of Strategy Build & Construct Division of the Nemetschek Group.

“Traditionally, construction hasn’t been very good at shouting about itself,” Fred Mills, Founder and MD of The B1M, explained. “Most people don’t realize the amazing work that this industry does or take it for granted. We want to change that by putting the most impressive AEC story from the past year right in front of them, in a compelling and accessible format, on the digital platforms they use every day.”

“We have the ability to shape the future of our built world – the power is in our hands to decide what that will look like, for our kids’ kids and their kids,” said Matt Wheelis, SVP of Strategy, Build & Construct Division at Nemetschek Group. “We need more people to see the vision of what the construction industry is capable of – how it can impact our daily lives and those in our future. It is a great responsibility and a privilege to help shape and inspire that.”

The top three entries will be shortlisted and promoted through bespoke short videos shared across The B1M’s network of social platforms. Viewers’ reactions and feedback along with a final judge’s deliberation will determine this year’s winner, who will be announced on 16 November 2023.

About The B1M

The B1M has long-championed the construction sector – and its strapline “we love construction and we want the whole world to love it too” is powerfully resonating. It’s now the world’s largest and most subscribed-to video channel for the sector with over 24 million viewers each month. The Times newspaper has named The B1M as one of the 20 best educational YouTube channels in the world and selected it as one of its “Top 5 YouTube Gems” in January 2022.

About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of building and infrastructure projects and enable creatives to optimize their workflows. Customers can design, build, and manage buildings and infrastructures more efficiently and sustainably and develop digital content such as visualizations, films and computer games more creatively. The software provider is driving innovations such as digital twins as well as open standards (OPEN BIM), and sustainability in the AEC/O industry, constantly expanding its portfolio by also investing in deep-tech startups. Currently more than seven million users worldwide are shaping the world with the customer-focused solutions of our four divisions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,600 experts globally.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company generated revenues amounting to EUR 801.8 million and an EBITDA of EUR 257.0 million in 2022.

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Contacts



Maria Richtsfeld

Press Contact

Communication Specialist

mrichtsfield@nemetschek.com

+49/173 1603709