

THE **B1M** PRESENTS
CONSTRUCTION
STORY OF THE YEAR

IN PARTNERSHIP WITH **NEMETSCHEK**
GROUP

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Shaping Construction: Nemetschek Group and The B1M launch Construction Story of the Year 2022

Munich/London, June 14, 2022 – The Nemetschek Group, one of the leading software providers for the AEC/O and media & entertainment industry and The B1M, construction’s leading video channel, today launched the global initiative [“Construction Story of the Year”](#).

The program aims to highlight the world’s most impressive and inspiring construction stories. It is looking for amazing projects, ideas or initiatives that show the best of the architecture, engineering, and construction (AEC) industry over the past twelve months. Its goal is to showcase the story that

highlight the innovation of the construction industry and can serve as lighthouse project for its digital transformation.

“Every build project is a unique creation, often pushing the limits of our capabilities and requiring new approaches. This award highlights and celebrates the innovative ways our industry overcomes challenges and improves the way we shape the built world,” says Don Jacob, VP Technology and Innovation, Build & Construct Division at the Nemetschek Group.

“Construction isn’t very good at shouting about itself,” explains Fred Mills, Founder and Managing Director of The B1M. “Most people take this critical sector for granted and only ever hear about its mistakes. We want to change that by showcasing the most incredible AEC story.”

The submissions will be judged by a renowned panel including Don Jacob, Nemetschek Group, Fred Mills, founder, and Managing Director of the B1M, Maria Lehman, president-elect of the American Society of Civil Engineers, engineer and TV presenter, Jacqueline Glass, professor in construction management at the Faculty of the Built Environment at London City University, and Salla Eckhart from Microsoft.

Entries are now open and will be closed on August 26. Three shortlisted contenders will then have a short video feature created on their entry for distribution across The B1M’s and Nemetschek Group’s networks. Reaction and feedback from The B1M’s audience, followed by a final judges’ deliberation will determine the winner. The award ceremony will take place on November 2, at the Nemetschek Group’s headquarters in Munich, Germany.

About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O and the media & entertainment industries. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects, guides its customers into the future of digitalization and enables them to shape the world. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow for all those involved. Customers can design,

build, and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative solutions of the brands ALLPLAN, Bluebeam, Crem Solutions, dRofus, FRILO, Graphisoft, Maxon, Nevaris, RISA, SCIA, Solibri, Spacewell and Vectorworks in the four customer-oriented segments are used by approximately 6.5 million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,400 experts all over the world.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 681.5 million and an EBITDA of EUR 222.0 million in 2021.

About the B1M

The B1M has long-championed the construction sector – and its strapline ‘we love construction, and we want the whole world to love it too’ is powerfully resonating. It’s now the world’s largest and most subscribed-to video channel for the sector with over 20 million viewers each month. The Times newspaper has named The B1M one of the 20 best educational YouTube channels in the world and selected it as one of its “Top 5 YouTube Gems” in January 2022.

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Contacts



Maria Richtsfeld

Press Contact

Communication Specialist

mrichtsfield@nemetschek.com

+49/173 1603709