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Professional Editing, Mograph and VFX Tools in one Subscription

Every product from Maxon, Red Giant and Redshift conveniently bundled into one subscription, for one low price

Friedrichsdorf, Germany – September 8, 2020 – Today, Maxon, Red Giant and Redshift announced Maxon One: a new annual and monthly subscription for all products in one all-encompassing package. The subscription bundles Cinema 4D's award-winning 3D animation tool; Red Giant Complete's full collection of powerful tools for editing, VFX and motion design; and the ultra-fast, production-quality GPU renderer Redshift for Cinema 4D.

Starting September 9th, Maxon One will give editors, motion designers and VFX artists access to the most professional industry tools in one convenient bundle for a one low price. With Maxon One, annual subscribers will have the most up-to-date versions of all tools, saving thousands of dollars over traditional perpetual licenses, and numerous hours on organizing licenses and facilitating product updates.

"Maxon One gives creatives the power of 3D animation, professional-grade VFX, gorgeous motion graphics, finishing, and hyper-speed rendering in one easily accessible package," said David McGavran, Maxon CEO. "The needs of our customers are always front and center in all of our company decisions and Maxon One is only the beginning of many updates that will greatly benefit our users across the globe."

The full product lineup for Maxon One includes:

Cinema 4D

Easy to learn and extremely powerful, Cinema 4D is the perfect package for all 3D artists who want to achieve breathtaking results fast and hassle-free. Beginners and seasoned professionals alike can take advantage of Cinema 4D's wide range of tools and features to quickly achieve stunning results. Cinema 4D's legendary reliability also makes it the perfect application for demanding, fast-paced 3D production.

Red Giant Complete

Get the complete set of Red Giant tools for editing, VFX and motion design. Red Giant complete includes <u>Universe</u>, <u>Trapcode Suite</u>, <u>Magic Bullet Suite</u> and <u>VFX Suite</u>. Whether you are working with 3D particles systems and fluid dynamics, color correction and film looks, green screen and compositing, video effects and transitions, or even A/V sync, this set of industry-standard tools has what every artist needs for their post production workflow.

Redshift (for C4D)

Redshift is the world's first fully GPU-accelerated, biased renderer built to meet the specific demands of contemporary high-end production rendering in C4D. Tailored to support creative individuals and studios of every size, Redshift offers a suite of powerful features and supports complex, advanced shading networks and texturing capabilities as required for production-quality rendering. Redshift has the features and uncompromising quality of a CPU renderer, but at GPU rendering speeds.

Request a Maxon Media Review Kit

Members of the media are invited to review any tools or product suites from Maxon. For more information or to request a product review kit, please contact Alexis Isaacs at Red Giant closed a merger of the two companies. The combined company's award-winning Cinema 4D, Redshift 3D and Red Giant products have been used extensively to help create and render everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well as for medical illustration, architectural and industrial design applications. Maxon products are available directly from the website and its worldwide distribution network. Maxon is part of the Nemetschek Group.

Maxon Web Resources Additional information on Maxon can be obtained as follows:

Website
Facebook
Twitter
YouTube
Instagram
LinkedIn
Maxon Showreel

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About Red Giant

Red Giant is a software company made up of talented artists and technologists who collaborate to create unique tools for filmmakers, editors, VFX artists, and motion designers. Our company culture is focused on finding balance between work and life – we call it "the double bottom line" – this philosophy helps us ignore complexity in favor of building simple tools that yield giant results. Over the last decade, our products (like Magic Bullet, Trapcode, Universe and PluralEyes) have become the standard in film and broadcast post-production. With over 250,000 users, it's nearly impossible to watch 20 minutes of TV without seeing our software in use. From our experiences as artists and filmmakers, we aspire to not only provide tools for artists, but inspiration as well. Watch our films, learn from over 200 free tutorials, or try our software at www.redgiant.com.

Redshift Rendering Technologies Inc was founded in early 2012 in Newport Beach, California with the goal of developing a production-quality, GPU-accelerated renderer with support for the biased global illumination techniques that until now have remained squarely in the CPU-only domain. Visit https://redshift3d.com/ to learn more.

About the Nemetschek Group

The Nemetschek Group is a pioneer for the digital transformation in the AEC industry. With its software solutions, it covers the complete life cycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the world's leading corporate groups in this field, the Nemetschek Group increases quality in the construction process and improves the digital workflow of all those involved in the construction process. This revolves around the use of open standards (Open BIM). The innovative solutions of the 16 brands in the four customer-oriented divisions are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue in the amount of EUR 556.9 million and an EBITDA of EUR 165.7 million in 2019.

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