



Dr. Josef Böck (Nemetschek Innovationsstiftung), Tanja Kufner (Nemetschek Group), Prof. Dr. Helmut Schönenberger (CEO UnternehmerTUM) at Munich Urban Colab (c) Charlotte Karsch

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## **Nemetschek Group Sponsors XPREENEURS Incubator Track at UnternehmerTUM to Drive Innovation in the Construction Industry**

**Munich, February 22, 2023 - The Nemetschek Group, a leading global software provider for the AEC/O and media industries, is sponsoring a track within the XPREENEURS program at UnternehmerTUM, Europe's leading center for innovation and business creation at Technical University of Munich (TUM). Together, they launch the "Built Environment Track". This specialized track is addressing start-ups that drive innovation in the construction industry,**

**particularly in the area of digital twins. The first batch starts this March.**

XPRENEURS is a Munich-based tech start-up incubator by UnternehmerTUM. In the three-month incubator program, UnternehmerTUM and the Nemetschek Group jointly support tech start-ups from product development to market entry. The new Built Environment Track supports the young entrepreneurs to validate their business model, win first customers and secure their initial investment. The incubator combines science and industry, fostering start-ups to disrupt the Built Environment Industry – for more efficiency, sustainability, and quality across the construction lifecycle. Industry experts from the initiative for built environment, BEFIVE, and the TechFounders accelerator from UnternehmerTUM support the track.

"Digital twins are opening entirely new possibilities for the sustainable and more efficient planning, construction and operation of buildings and infrastructure", explains Tanja Kufner, Head of Startups & Venture Investments at the Nemetschek Group. "We are excited to be part of the Built Environment Track. The innovative potential of start-ups in the area of digital twins is massive and critical for the development of the construction industry."

The Nemetschek Group is deeply rooted in the academic environment, working closely with educational institutes like the TUM in Munich. UnternehmerTUM supports the development of innovative solutions. With their incubator and dedicated programs for start-ups, they turn ideas into marketable innovations. The XPRENEURS program includes mentorships, office spaces and direct access to venture capital and business angels and aims to support start-ups in an early stage. The Nemetschek Group is supporting innovation for the construction industry with a dedicated incubator program for start-ups that develop solutions for the major challenges of the industry. Technologies like computer vision, digital twin solutions and AI are of particular interest for the program. The start-ups are selected throughout February. The program will start in early March.

"We are pleased to welcome the Nemetschek Group, a strong partner with leading experts, into our ecosystem" says Prof. Dr. Helmut Schönenberger, founder and CEO of UnternehmerTUM.

The funding of the Built Environment Track is part of the Nemetschek Group's venture strategy, to drive innovation and shape the construction industry of

the future. As part of its start-up activities, the group recently participated in financing rounds for the start-ups [SmartPM](#), [KEWAZO](#), [SymTerra](#), [Imerso](#), [Reconstruct](#), and [Sablono](#).

Further information on the Built Environment Track can be found [here](#).

## **About the Nemetschek Group**

The Nemetschek Group is a pioneer for digital transformation in the AEC/O and the media & entertainment industries. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects, guides its customers into the future of digitalization and enables them to shape the world. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow for all those involved. Customers can design, build, and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative solutions of the brands ALLPLAN, Bluebeam, Crem Solutions, dRofus, FRILO, Graphisoft, Maxon, Nevaris, RISA, SCIA, Solibri, Spacewell and Vectorworks in the four customer-oriented segments are used by approximately 6.5 million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,400 experts all over the world.

Publicly listed since 1999 and part of the MDAX and TecDAX, Nemetschek generated revenues of EUR 801.8 million and an EBITDA of EUR 257.0 million in 2022, according to preliminary figures.

## **About UnternehmerTUM – Europe’s leading Center for Innovation and Business Creation**

UnternehmerTUM is a unique platform for the development of innovations. UnternehmerTUM actively identifies innovative technologies and initiates new business through the systematic networking of talents, technologies, capital, and customers. UnternehmerTUM offers founders and startups a complete service from the initial idea to IPO. A team of over 350 experienced entrepreneurs, including scientists and investors, supports startups with business creation, market entry and financing – also with venture capital. For established companies, a team of experienced consultants offers access to

the UnternehmerTUM ecosystem. UnternehmerTUM has many years of expertise in the development of innovation strategies and the implementation of technology-driven business ideas. Founded in 2002 by the entrepreneur Susanne Klatten, the non-profit UnternehmerTUM GmbH is the leading center for innovation and business creation in Europe with more than 80 high-growth technology startups every year - including Celonis, Konux, Lilium and Isar Aerospace.

### **About XPRENEURS Incubator**

XPRENEURS is a Munich-based tech start-up incubator by UnternehmerTUM. The program accompanies start-ups from Germany and beyond from the initial idea to the market-ready business model within three months. XPRENEURS helps start-ups overcome the three biggest hurdles to growing their business: Venture capital funding, customer acquisition, and business model development. Start-ups benefit from a high-performance team as well as UnternehmerTUM's comprehensive network of companies, experts, talents and investors. The program has successfully supported 206 start-ups to date, including Air up, Isar Aerospace and TWAICE since 2017. More than 69% start-ups received venture capital funding and to date have raised more than one billion euros.

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