

NEMETSCHEK
GROUP

Google Cloud

Apr 28, 2025 08:00 UTC

Nemetschek Group Joins Forces with Google Cloud to Accelerate Innovations and Global Reach

Partnership aims to position Nemetschek as an AI-first industry leader, drive market expansion and enhance sustainability.

Munich, Germany, April 28, 2025 – The [Nemetschek Group](#), a global leader in digital solutions for the Architecture, Engineering, Construction and Operations (AEC/O) and media industries, today announced a major partnership with [Google Cloud](#) to accelerate AI-driven innovation, expand into new markets, and enhance digital workflows across its portfolio.

Through this collaboration, Nemetschek will leverage Google Cloud's advanced AI and cloud technologies at a group-level and across its portfolio reinforcing the commitment to innovation and collaboration. The partnership will further accelerate Nemetschek's growth into new markets, such as Saudi Arabia and India, while reinforcing its presence in Europe, the USA and APAC.

"Our partnership with Google Cloud marks a pivotal moment in our mission to redefine how digital solutions drive efficiency, collaboration, and sustainability in the AEC/O industry," said **Charlie Timmermann, Group VP of Strategic Alliances at the Nemetschek Group**. "The best innovations often emerge through partnerships. Growing alongside Google Cloud further strengthens Nemetschek as a leader in the digital transformation of the AEC/O industry."

"We are proud to partner with the Nemetschek Group, a leading provider in the AEC/O and media industry, to accelerate its AI-driven innovation and integration," said **Dr Marianne Janik, Vice President, EMEA North, Google Cloud**. "With a trusted AI platform that is easy to use, offers choice and extends to an ecosystem of partners, we provide customers solutions that set them up for success in today's competitive environment. As we share values with Nemetschek around customer centricity and innovation, we see this global partnership as a natural step for us."

A Three Pillar Partnership

The collaboration between Nemetschek and Google Cloud is built on three key pillars: driving AI-powered innovation and simplification, accelerating global market expansion, and enhancing efficiency and sustainability.

The first pillar focuses on AI and cloud innovation and simplification, with the Nemetschek Group advancing its AI-first strategy through its cloud initiatives. This is a strategic move towards a multi-cloud, AI layered ecosystem designed to strengthen collaboration and automation across design and construction workflows within the groups' strong brands.

As part of the first pillar, Nemetschek is integrating Google Cloud's AI capabilities to enhance productivity and creativity for architects, engineers, and construction teams. One of Nemetschek's BIM authoring brands, Graphisoft, has a longstanding collaboration with Google Cloud, which has played a pivotal role in scaling its cloud-based solutions such as its

collaboration platform BIMcloud. Over the years, the collaboration has enabled Graphisoft to achieve substantial growth, not only in user adoption and engagement but also through ongoing enhancements and the introduction of new innovations. The adoption of geospatial integration with Google Maps and Earth will furthermore enable the BIM authoring brands of the Nemetschek Group, such as ALLPLAN and Vectorworks, to optimize planning and resource allocation. The Nemetschek AI implementation will be guided by three core principles: privacy and data governance, protecting IP rights and creativity, and business integrity, ensuring responsible and transparent adoption.

The second pillar centers on business growth, with Nemetschek integrating its solutions within the Google Cloud Marketplace and Google Workspace Marketplace ecosystems to increase Workspace integration, expand market reach and unlock new revenue opportunities. This includes a series of initiatives with for example the Nemetschek brands Bluebeam, GoCanvas, Spacewell and Vectorworks, aimed at accelerating digital adoption to increase collaboration and broaden customer access. The Workspace and Marketplace initiatives will benefit both small and medium-sized architects, engineers and construction companies as well as large enterprises.

Sustainability is a core focus in the third pillar, with the Nemetschek Group and Google Cloud collaborating to establish Nemetschek as a leader in sustainability technology for AEC/O. Google Cloud's AI-powered solutions will help the industry meet sustainability goals such as reducing carbon footprints, assessing lifecycle impacts, and improving energy efficiency. Brands like ALLPLAN, Graphisoft and Vectorworks are embedding AI-driven services to facilitate sustainable design and regulatory compliance, while Spacewell is advancing smart facility management solutions to enhance energy efficiency in the operation phase of the building.

About Nemetschek Group

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent solutions support the entire lifecycle of construction and infrastructure projects and enable creatives to design visualizations, films, and games. Customers benefit from efficient, sustainable workflows. Nemetschek pioneers technologies like AI, digital twins, and OPEN BIM to increase productivity and sustainability.

Founded by Professor Georg Nemetschek in 1963, the Group has over 4,000 employees and serves 7+ million users. Listed in MDAX and TecDAX since 1999, it generated EUR 995.6 million in revenue and EUR 301.0 million EBITDA in 2024.

For more information, visit: www.nemetschek.com

About Google Cloud

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

For more information, visit: cloud.google.com

About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for the digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of construction and infrastructure projects and allow creatives to optimize their workflows. Customers can plan, construct, and manage construction projects more efficiently and sustainably, and develop digital content such as visualizations, films, and computer games in a creative way. The software company drives new technologies such as artificial intelligence, digital twins, and open standards (OPEN BIM) in the AEC/O industries to increase productivity and sustainability and continuously expands its portfolio, including through acquisitions and investments in innovative start-ups. More than 7 million users are currently using the customer-focused solutions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more around 4,000 experts.

The company, which has been listed in the MDAX and TecDAX since 1999,

achieved a revenue of EUR 995.6 million and an EBITDA of EUR 301.0 million in 2024. Since the end of 2024, the Nemetschek Group is certified in accordance with ISO 27001, the internationally recognized standard for information security management systems (ISMS).

Contacts



Ulrike Beringer

Press Contact

Director Corporate Communication & CSR

uberinger@nemetschek.com

+49/162 2625459



Maria Richtsfeld

Press Contact

Communication Specialist

mrichtsfeld@nemetschek.com

+49/173 1603709