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Chief Division Officer
Operate & Manage | Digital Twin
Nemetschek Group

César Flores Rodríguez, CDO Operate & Manage Digital Twin

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Nemetschek Group appoints new Chief Division Officer for Operate & Manage and Digital Twin

Munich, September 1, 2022 – The Nemetschek Group, a leading global provider of software solutions for the construction and media industries, today announced that César Flores Rodríguez has been appointed as Chief Division Officer (CDO) for Operate & Manage and Digital Twin of the Nemetschek Group with immediate effect.

In his role he will be leading and building up Nemetschek Group’s new Digital Twin business, driving the development of its solutions and services,

and being a thought leader for this topic. Additionally, he has the full responsibility for Nemetschek Group's Operate & Manage Division with a special focus on Go-to-Market, accelerating growth and cross-selling.

"César is a highly respected technology leader with vast experience driving operational excellence across global, high-growth companies," says Yves Padrines, CEO of the Nemetschek Group. "With his background and experience, he brings immense value to both the success of our Operate & Manage Division and driving our Digital Twin business. We are delighted to welcome him to the Nemetschek Group", Yves continues.

"I'm thrilled to be joining the Nemetschek Group and working with the mission-driven team that has already provided such a great foundation to build upon. A key part of my role will be to leverage the great market potential in Operate & Manage. At the same time, I want to further expand our Digital Twin competence and shape this business globally," emphasizes César Flores Rodríguez.

César has more than 23 years of experience in the cloud space, especially in solutions for the AEC/O industry. Before joining the Nemetschek Group, he was Managing Director of Radius Telecoms Europe and CSO of NFON AG. During his stay at NFON the company went public and became the leading Cloud PBX provider in Europe.

Prior to that, he was co-founder and managing director of conject Holding GmbH, the then leading Common Data Environment (CDE) for the construction industry in Europe, which he successfully sold in a trade sale to Aconex (now part of Oracle), where he became COO EMEA. His early career was formed in strategy consulting at Mercer Management Consulting (now Oliver Wyman). He holds a German Spanish double diploma in business administration from Universidad Pontificia Comillas (Madrid) ICADE and ESB Reutlingen.

For further information on the Nemetschek Group, please contact:

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About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O and the media & entertainment industries. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects, guides its customers into the future of digitalization and enables them to shape the world. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow for all those involved. Customers can design, build, and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative solutions of the brands ALLPLAN, Bluebeam, Crem Solutions, dRofus, FRILO, Graphisoft, Maxon, Nevaris, RISA, SCIA, Solibri, Spacewell and Vectorworks in the four customer-oriented segments are used by approximately 6.5 million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,400 experts all over the world.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 681.5 million and an EBITDA of EUR 222.0 million in 2021.

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