

MAXON JAPAN



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Nemetschek Brand Maxon Strengthens Business in Japan

- **Maxon acquires Japanese distributor business**
- **Establishment of Maxon Computer KK**
- **Stronger relationships with and direct support for customers in Japan/APAC**

Munich, Friedrichsdorf, Germany – January 19, 2021 – The Nemetschek Group today announced that its subsidiary Maxon, headquartered in Germany, has acquired 100% of the business segment of its Japanese distributor, TMS Corp. Maxon is part of the Media & Entertainment division at the Nemetschek Group. The developer of professional 2D and 3D digital content creation

solutions will open its first official office in Japan as Maxon Computer KK.

“Japan has been – and continues to be – a large growth market for Maxon,” says Maxon CEO, David McGavran. “The TMS team have been strong partners in the region. Their expertise will be invaluable in our efforts to grow the influence of our Redshift, Red Giant, and Cinema 4D product lines in Japan and APAC.”

Over the last ten years, Maxon’s Japanese representative in Tokyo, TMS Corp, has established a very good reputation among the Maxon community. Under their management, Cinema 4D quickly became an essential tool in all design industries. Also, many major TV stations in Japan rely on Cinema 4D in production. Maxon’s Red Giant and Redshift product lines are about to gain that same popularity. TMS Corp founder, Manfred Flick, will head the subsidiary Maxon Computer KK as Regional Director. Also, his entire team will become part of the Maxon family.

“Maxon has already established a very successful presence in the Japanese market, particularly with its 3D animation software Cinema 4D,” says Dr. Axel Kaufmann, spokesman of the Executive Board and CFOO of the Nemetschek Group. “By opening its own office, Maxon looks to further strengthen its relationship with customers in Japan and APAC.”

About Maxon

[Maxon](#) makes powerful yet approachable software solutions for content creators working in 2D and 3D design, motion graphics, visual effects, and visualization. Maxon’s innovative product portfolio helps artists supercharge their creative workflows. Its product lines include the award-winning [Cinema 4D](#) suite of 3D modeling, simulation, and animation technology, the diverse [Red Giant](#) lineup of revolutionary editing, motion design, and filmmaking tools, and the high-end production, blazingly fast [Redshift](#) rendering solutions.

Maxon’s team is comprised of fun, passionate people who believe in building and empowering a successful artistic community. From its popular, inclusive events to its free [Cineversity](#) educational resources, Maxon recognizes that developing strong connections with creatives and fostering their professional growth is integral to Maxon’s ability to stay on top of industry trends and better serve their customers.

Maxon is part of the [Nemetschek Group](#).

About the Nemetschek Group

The Nemetschek Group is a pioneer for the digital transformation in the AEC industry. With its software solutions, it covers the complete life cycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the world's leading corporate groups, the Nemetschek Group increases quality in the construction process and improves the digital workflow of all those involved in the construction process. Leveraging the software, buildings can be planned, built and operated more efficiently, sustainably and in a resource-saving manner. The focus of the Nemetschek Group is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling and animation. The innovative products of the 16 brands in the four customer-oriented divisions are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue in the amount of EUR 556.9 million and an EBITDA of EUR 165.7 million in 2019.

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