



CGW Recognises Maxon's Contribution to Technical Advancement in Computer Graphics Industry.

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## Maxon Cinema 4D 2023 Wins CGW Silver Edge Award

**Bad Homburg - May 17, 2023** - Maxon, developers of professional software solutions for editors, filmmakers, motion designers and visual effects artists, announced today that Cinema 4D 2023 is a recipient of the [CGW Silver Edge Award](#) for NAB 2023. Selected by CGW's editorial team, the annual Silver Edge Awards recognize the most innovative and impressive technologies on display at the NAB Show. These best-of-show selections demonstrate remarkable advancements in the field of computer graphics. Out of over 1,200 exhibitors at this year's NAB Show, CGW selected 10 companies, including Maxon, for their outstanding technological achievements. Highlighting the innovative features and exciting recent developments of the

Cinema 4D software, this news follows on from Maxon's additional NAB 2023 award win: [Product of the Year for Cinema 2023](#).

“We are thrilled that Cinema 4D 2023 has been selected as a winner of the CGW Silver Edge Awards,” says Maxon CEO, David McGavran. “It is an honor to receive this recognition and we look forward to continuing our mission of delivering high-quality 3D software solutions and providing our users with the best possible experience for content creation.”

Cinema 4D is a professional 3D modeling, animation, simulation, and rendering software package within the Maxon One offering of professional software solutions. With its powerful features and an easily accessible intuitive user interface that makes creating complex 3D projects effortless, it is considered one of the most popular tools used by professionals in the film, animation, game and visual effects industries. The software includes a vast library of pre-built objects, materials, and lighting setups that can be used to speed up workflows and enhance creativity. In addition, with support for multiple file formats and integration with other professional software solutions, Cinema 4D is an essential tool for any professional in the film or animation industry looking to create high-quality 3D content. The latest [Spring update](#) from Maxon saw impressive modeling and simulation updates, as well as optimized workflows in Cinema 4D 2023.

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## About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of building and infrastructure projects and enable creatives to optimize their workflows. Customers can design, build, and manage buildings and infrastructures more efficiently and sustainably and develop digital content such as visualizations, films and computer games more creatively. The software provider is driving innovations such as digital twins as well as open standards (OPEN BIM), and sustainability in the AEC/O industry, constantly expanding its portfolio by also investing in deep-tech startups. Currently more than seven million users worldwide are shaping the world with the customer-focused solutions of our four divisions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,600 experts globally.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company generated revenues amounting to EUR 801.8 million and an EBITDA of EUR 257.0 million in 2022.

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