

LGBTQ+ Artists are Invited to Share Their Creative Visions with the Maxon Community

Jun 03, 2021 18:00 UTC

Maxon Celebrates Artists and Their Art for Pride Month 2021

Friedrichsdorf, June, 2, 2021: Every June, we reflect on the progress we have made on efforts towards equality for LGBTQ+ Americans and continue to strive for our goal of unequivocal acceptance. This year, Maxon will be celebrating Pride Month by featuring our LGBTQ+ community members' artwork. All month we will be accepting submissions and featuring those creative endeavors on our social media and other channels.

Creatives from the LGBTQ+ community are encouraged to <u>share their art</u> created with our product lines including the award-winning <u>Cinema 4D</u> suite

of 3D modeling, simulation and animation technology, the intuitive <u>Forger</u> mobile sculpting app, the diverse <u>Red Giant</u> lineup of revolutionary editing, motion design and filmmaking tools, and the high-end production, blazingly fast <u>Redshift</u> rendering solutions.

The artwork featured above was created by artist Noah Camp (Instagram | Website). "This piece was created with Cinema 4D and Redshift. I made it to express that sometimes I am exploding with Pride, and other times need a little help from my chosen family to feel it," commented Noah "The truth is we should always feel proud to be our authentic selves, no matter what society tells us. Even so, sometimes we need our queer family to love us until we can fully love ourselves."

<u>LGBTO+ Community Members Submit Your Artwork Today!</u>

About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O industry. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow of all those involved in the building process. Customers can design, build and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative products of the 15 brands of the Nemetschek Group in the four customer-oriented segments are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 596.9 million and an EBITDA of EUR 172.3 million in 2020.

Contacts



Claudia Linsenmeier

Maxon

c_linsenmeier@maxon.net