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Maxon Announces Cinema 4D R23

Enhancements to Animation, Character and UV Workflows, Magic Bullet Looks Integration, and New Scene Nodes System Among the Many New Features

Friedrichsdorf, Germany – September 8, 2020 – In conjunction with their own live, virtual 3D Motion and Design Show and the IBC 2020 conference, Maxon today announced the availability of Cinema 4D Release 23 (R23). The next generation of Maxon's professional 3D software delivers powerful enhancements to its animation and UV workflows, character animation toolset, and the inclusion of Magic Bullet Looks technology. The introduction of the new Scene Nodes system provides a preview of the performance customers can expect in future developments of Cinema 4D. Plugin

developers will appreciate the update to [Python 3](#), and creative pipelines will benefit from the inclusion of USD import/export and updates to FBX and OBJ handling. R23 is available immediately for subscription holders and is available as an upgrade for perpetual license holders.

See Cinema 4D R23 in Action at IBC 2020

Maxon will debut the feature performance in Cinema 4D R23 at this year's virtual [IBC Showcase](#). Tune in online at [3DMotionShow.com](#) from September 8 - 11, for exclusive presentations from world-leading 3D and animation artists.

"Cinema 4D R23 delivers robust advancements to the animation workflows and core technologies that empower 3D artists to create content intuitively and to the highest production standards," said Dave McGavran, Maxon CEO. "We look forward to debuting all that is creatively possible with R23 alongside innovations from our sister companies Red Giant, Redshift, and partners."

R23 Feature Highlights

- [New Character Animation Tools](#)**:** Includes new Character Solver and Delta Mush workflows as well as a new Pose Manager and Toon/Face Rigs.
- **Animation Workflow:** Better Keyframing, Filters for the Timeline and Attributes Manager, and more.
- [UV Workflows](#)**:** All the powerful UV editing capabilities introduced in Cinema 4D S22 (the subscription-only upgrade) plus new tools geared toward UV workflows for hard-surface models.
- [Magic Bullet Looks Integration](#): Easily apply one of over 200 preset film looks, import LUTs, or work with individual tools for color correction, film grain, chromatic aberration and much more.

- **Scene Nodes**: Scene Nodes allows users to explore massive Distributions and Procedural Modeling in advance of the further Cinema 4D core engine development for optimal creativity and experimentation.

Visit [Maxon's website](#) for a complete list of new features and updates.

[Cinema 4D R23 Press Kit](#)

Cinema 4D R23 Pricing and Availability

Cinema 4D R23 can be downloaded from September 9, 2020 and is available for both macOS and Windows.

[System Requirements](#)

[Pricing Information](#)

<u>About Maxon</u>
Maxon is a developer of professional 3D modeling, painting, animation and rendering solutions. In January, Maxon and [Red Giant](#) closed a merger of the two companies. The combined company's award-winning [Cinema 4D](#), [Redshift 3D](#) and [Red Giant](#) products have been used extensively to help create and render everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well as for medical illustration, architectural and industrial design applications. Maxon products are available directly from the website and its worldwide distribution network. Maxon is part of the [Nemetschek Group](#).

Maxon Web Resources
Additional information on Maxon can be obtained as follows:

[Website](#)

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About the Nemetschek Group

The Nemetschek Group is a pioneer for the digital transformation in the AEC industry. With its software solutions, it covers the complete life cycle of building and infrastructure projects and guides its customers into the future of digitalization. As one of the world's leading corporate groups in this field, the Nemetschek Group increases quality in the construction process and improves the digital workflow of all those involved in the construction process. This revolves around the use of open standards (Open BIM). The innovative solutions of the 16 brands in the four customer-oriented divisions are used by approximately six million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more than 3,000 experts.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue in the amount of EUR 556.9 million and an EBITDA of EUR 165.7 million in 2019.

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