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Innovation meets inspiration: Nemetschek Group presents with ten strong brands at digitalBAU 2024

Munich, February 13, 2024 – The [Nemetschek Group](#), one of the leading software providers for the AEC/O and media industries, will be presenting its innovative software solutions for the entire building lifecycle at digitalBAU 2024. The company, headquartered in Munich, will be exhibiting at the Cologne trade fair at a large joint stand with ten of its brands to further promote digital transformation as well as open standards, increased efficiency and sustainability in the building industry.

From February 20 to 22, 2024, the Nemetschek Group and its brands

ALLPLAN, Bluebeam, CREM Solutions, dRofus, FRILO Software, Graphisoft (Archicad & DSDcad), Nevaris Bausoftware (with 123erfasst), SCIA, Solibri and Vectorworks (represented by partner Computerworks) will present their innovative products and pioneering technologies. Interested parties can also find out about Nemetschek's own digital twin platform dTwin, which was launched in October last year. In addition, the startup Imerso, a platform for the automation of building quality monitoring, will present its solutions at the Nemetschek stand.

Visitors to the Nemetschek stand (Hall 1, Stand 1.301) will have the opportunity to find out about the latest developments in the digital building industry and exchange ideas with experts from the Nemetschek Group – from design to construction to operation. The eye-catchers of the joint stand are the four large *brand homes* in the corners. A coffee bar literally takes center stage as the central networking area: The circular structure is intended to depict the building life cycle and use various workstations to illustrate how Nemetschek solutions help customers shape the world at every step.

“The digital transformation is fundamentally changing the way we build,” says Yves Padrines, CEO of the Nemetschek Group. “At digitalBAU 2024, we will show how our innovative and intelligent software solutions support construction companies in making the most of the opportunities offered by digitalization and implementing building projects more efficiently and sustainably. We look forward to welcoming national and international customers and business partners to the Nemetschek stand.”

In addition, the Nemetschek Group will present a series of expert presentations on current topics related to digitalization in the building industry during the trade fair.

The Nemetschek Group presentations at a glance:

Tuesday, February 20, 2024

- “Digital twins: Transparency, efficiency and data-driven decisions”
 - 13:20 - 13:35, BVBS stand, Hall 4.2 stand 100
 - Martin Sikorski, dTwin – A Nemetschek Solution

- “Generative AI – New business models in the AEC and real estate industry”
 - 14:00 - 14:30, Exhibitor Stage, Hall 4 Stand 700
 - Stefan Kaufmann, ALLPLAN

- “Beyond the office: 5 keys to an impressive ROI for your hybrid work model”
 - 15:30 - 16:00, Exhibitor Stage, Hall 4 Stand 700
 - Janis Hopfer, CREM Solutions

- “Efficient collaboration between architect & engineer: Breakthrough planning with Archicad and DDScad”
 - 16:00 - 16:30, Exhibitor Stage, Hall 4 Stand 700
 - Bence Zobor & Marvin Kirner, Graphisoft

Wednesday, February 21, 2024

- “Transforming the AEC/O industry with dTwin: Real-time insights across the lifecycle” (English)
 - 14:30 - 15:00, Forum 1 – Hall 1 Booth 123
 - Dr. Jimmy Abualdenien, dTwin – A Nemetschek Solution

- “No sustainable buildings without lifecycle-oriented information management: Thinking ahead with BIM”
 - 15:30 - 16:00, buildingSMART, Hall 4 Stand 418
 - Ruth Schiffmann, Nevaris

- “CO2 parameters & evaluation in Allplan”
 - 16:30 - 17:00, buildingSMART, Hall 4 Stand 418
 - Felix Leonhard, ALLPLAN

Thursday, February 22, 2024

- “Sustainability in BIM planning: Life cycle analysis with Archicad”
 - 10:30 - 11:00, buildingSMART, Hall 4 Stand 418
 - Bence Zobor, Graphisoft

- “Intelligent construction control using scans and BIM”
 - 11:00 - 11:30, Exhibitor Stage, Hall 4 Stand 700
 - Tilman Köberlein, Imerso AS

- “Planning openings in compliance with structural and fire protection requirements”
 - 11:30 - 12:00, Exhibitor Stage, Hall 4 Stand 700
 - Sarah Hielscher, Solibri

- “Open BIM with Vectorworks – Sketch, draw and model in a fully integrated BIM workflow”
 - 12:00 - 12:30, Exhibitor Stage, Hall 4 Stand 700
 - Dimitri Sonnenberg, Computerworks GmbH/Vectorworks

digitalBAU 2024 will take place from February 20 to 22, 2022 at Messe Köln. The joint stand of the Nemetschek Group and its brands is located in hall 1, stand number 1.301 of the Cologne exhibition center.

About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of building and infrastructure projects and enable creatives to optimize their workflows. Customers can design, build, and manage buildings and infrastructures more efficiently and sustainably and develop digital content such as visualizations, films and computer games more creatively. The software provider is driving innovations such as digital twins as well as open standards (OPEN BIM), and sustainability in the AEC/O industry, constantly expanding its portfolio by also investing in deep-tech startups. Currently more than seven million users worldwide are shaping the world with the customer-focused solutions of our four divisions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,600 experts globally.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved a revenue of EUR 851.6 million and an EBITDA of EUR 257.7 million in 2023 according to preliminary figures.

Contacts



Maria Richtsfeld

Press Contact

Communication Specialist

mrichtsfeld@nemetschek.com

+49/173 1603709