



XCON

BY BLUEBEAM

XCON 2022 to focus on new approaches to what works in digital construction

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Bluebeam XCON 2022: Business Transformation at Scale

Pasadena, CA (July 26, 2022) - Industry professionals and thought-leaders from top US and global design and construction firms will return for the [Bluebeam Extreme Conference](#) (XCON), the essential event for building professionals driving change and transforming the way our world is built, being held in San Diego, California, from August 23-24, 2022.

Returning as an in-person event, XCON welcomes industry leaders, influencers and innovators who want to explore the latest trends in digital construction, deepen their understanding of Bluebeam's solutions, and forge

strategic partnerships. [XCON 2022](#) will feature over 50 lectures, training sessions, customer panels and case studies focused on training, security, improving access and leveraging data insights across projects and teams.

“XCON provides an incredible opportunity for building professionals to come together to listen, learn, and share solutions about some of the toughest problems the industry faces,” said Kristine Plemmons, Bluebeam global vice president, marketing. “The real value in XCON lies beyond the trainings and case-studies and keynotes. Attendees tell us they find the most value in the connections they make with other professionals who deeply understand the same specific issues and challenges they face, and in the solutions they uncover together here at the conference. With representatives from Bluebeam’s product, engineering, and executive teams joining in those same discussions, real problems get solved in real-time at XCON. And that’s how we build better together.”

Alongside four tracks of training seminars, [Bluebeam](#) will host an Interactive Zone at the conference demonstrating how integration and interoperability amplify the power of Bluebeam across building phases. Exhibitors to include Platinum Sponsors [Reconstruct](#), [Dropbox](#) and [ATG](#), as well as [HoloBuilder](#), [US CAD](#), [Newforma](#), [Raken](#), [OpenSpace](#), [Volanti](#), [SDS2](#), [Kelar Pacific](#) and the [Construction Progress Coalition](#). XCON will feature keynote presentations from Bluebeam executives focusing on business transformation and our product roadmap, with The B1M’s Fred Mills on hand to present the Bluebeam Extreme Awards, celebrating the innovative people and organizations using Bluebeam to transform the way they build.

“XCON is about more than just the sessions and workshops and the deep-dives,” continued Fred Mills, founder and host of [The B1M](#), the world’s largest and most subscribed-to video channel for construction, architecture and engineering. “It’s where you get a chance to meet and talk with people from around the world who are solving the same problems you are and discuss what they have found actually works. I am so pleased that XCON is happening in-person again this year – the best part of the event is the community it brings together, and it’s a good one.”

“It’s really helped me keep in tune with what industry leaders are doing, because they’re here at this conference,” said Greg Martin, The Weitz Company. “Our industry is about building buildings, but it really comes down to the relationships and Bluebeam has really fostered that.”

XCON to Include:

- 55 learning sessions
- 23 customer-led presentations
- 21 Bluebeam-led workshops
- 11 Bluebeam-certified reseller and sponsor-led sessions
- Three Case-study presentations from AECOM, Medxcel, and the City of Seattle
- Four tracks of Bluebeam-led educational sessions, including Business Transformation, Industry Trends, Bluebeam Fundamentals, and In-Depth Training
- The [Bluebeam Extreme Awards](#) luncheon hosted by Fred Mills of The B1M, honoring award finalists in twelve categories including Best Academic Partnership, Bluebeam Impact Award, Innovator of the Year, and Project of the Year

XCON is taking place August 23-24 at the Marriott Marquis in San Diego, California. For registration and conference information, visit bluebeamextreme.com.

About the Nemetschek Group

The Nemetschek Group is a pioneer for digital transformation in the AEC/O and the media & entertainment industries. With its intelligent software solutions, it covers the entire lifecycle of building and infrastructure projects, guides its customers into the future of digitalization and enables them to shape the world. As one of the leading corporate groups worldwide in this sector, the Nemetschek Group increases quality in the building process and improves the digital workflow for all those involved. Customers can design, build, and manage buildings more efficiently, sustainably and resource-saving. The focus is on the use of open standards (OPEN BIM). The portfolio also includes digital solutions for visualization, 3D modeling, and animation. The innovative solutions of the brands ALLPLAN, Bluebeam, Crem Solutions, dRofus, FRILO, Graphisoft, Maxon, Nevaris, RISA, SCIA, Solibri, Spacewell and Vectorworks in the four customer-oriented segments are used by approximately 6.5 million users worldwide. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,400 experts all over the world.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the company achieved revenue amounting to EUR 681.5 million and an EBITDA of EUR 222.0 million in 2021.

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