



Both Bluebeam Cloud and Bluebeam Revu serve the important connectivity needs in the construction industry. This makes it possible to work on the project in the office as well as on the construction site. (c) Bluebeam 2023

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## **BLUEBEAM CLOUD: NETWORKING AT THE NEMETSCHKE COMMUNITY BOOTH AT BAU 2023**

**Bau 2023 is all about digital transformation. The Nemetschek Group, as one of the world's leading software providers for the construction industry, is at the forefront with ten of its brands: ALLPLAN, Bluebeam, CREM Solutions, dRofus, FRILO, Graphisoft, NEVARIS, SCIA, Solibri and Vectorworks will be presenting forward-looking digital solutions for greater efficiency and sustainability along the entire life cycle of buildings at the spacious joint stand in Hall C5, Stand 322.**

Munich, April 11, 2023 - How can improved collaboration help to increase the efficiency of construction projects? What potential is there along the lifecycle of buildings to improve sustainability and the environmental and energy footprint of buildings? What impact will cloud technologies and digital twins have on workflows in the construction industry of the future? The individual brands of the Nemetschek Group will be addressing these questions in detail at the leading industry trade fair BAU in Munich from April 17 to 22, 2023.

### **Bluebeam: Bluebeam Cloud and Subscription**

The focus of software provider Bluebeam is in particular on solutions that can improve collaboration to save interdisciplinary project teams time and costs. As a useful extension of Bluebeam Revu, the company's flagship product, Bluebeam is introducing its mobile and browser-based solutions in the Bluebeam Cloud for the first time. Both Bluebeam Cloud and Bluebeam Revu serve the connectivity needs of the construction industry - both in the office and in the field. Bundled in a package, the two solutions now make it possible to connect project teams operating across the board even better.

"With the development and launch of Bluebeam Cloud, we want to enable our customers to overcome current challenges: rising prices, labor shortages and a lack of productivity and collaboration," explains Ruth Schiffmann, Managing Director of the two Nemetschek brands Bluebeam and NEVARIS. "BAU 2023 is the perfect time to introduce Bluebeam Cloud to construction industry professionals so that they can successfully complete their projects in these times of economic uncertainty."

Also being unveiled for the first time at BAU 2023 is the Bluebeam subscription for European customers. Each includes unlimited data storage, an extensive library of on-demand training resources from Bluebeam University, and specialized technical support. Additional exclusive services are planned.

Visitors can also learn more about Bluebeam in the lecture program of the Nemetschek Group at the joint stand in hall C5, stand 322:

- How can I mark up and edit project files anytime and anywhere accessible PDFs?
- How can Bluebeam simplify workflows, promote collaboration and improve overall efficiency?
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What features and time-saving shortcuts are available to make Bluebeam even more more effectively?

In a keynote speech by Bluebeam and NEVARIS Managing Director Ruth Schiffmann entitled "Sustainable. Build. - Simple. Start!" she would like to show the possibilities of digitalization to enable construction companies to act in a more sustainable way in the future, not only ecologically but also economically. As an expert, Ms. Schiffmann will speak on April 18, 2023, from 11:00 to 11:30 a.m. on the Exhibitor Stage in Hall A6, Booth 518.

### **Nemetschek: Answers to current challenges**

Trade fair visitors to the Nemetschek stand will find further answers to the multitude of questions currently occupying the industry at Bluebeam, ALLPLAN, CREM Solutions, dRo-fus, FRILO, Graphisoft, NEVARIS, SCIA, Solibri and Vectorworks. Some start-ups in which the Nemetschek Group has invested will also present their innovative solutions. A presentation area as well as a coffee bar also invite visitors to inform themselves, to participate in product presentations and to exchange ideas with various experts.

The Nemetschek Group is one of the pioneers for the digital transformation of the construction industry and is celebrating its 60th anniversary this year. The joint appearance with ten of its brands underlines the group's claim to further optimize the cooperation of the individual partners in a construction project with digital solutions and thus minimize time- and resource-intensive friction losses. The strong, open brands support their customers along the life cycle of buildings with cross-discipline and cross-product barrier-free solutions and workflows. The focus is also on synergy effects across the entire value chain in the AEC/O industry.

"Together with all the exhibiting brands, we will show how our customers and the entire construction industry benefit from the software solutions of the Nemetschek Group today and in the future - especially with a view to the major challenges of the industry such as climate protection, the careful use of resources or the question of affordable housing," explains Yves Padrines, CEO of the Nemetschek Group. He adds: "We don't think in terms of products, but in terms of workflows, along the entire value chain in the AEC/O industry. More and more customers want open, combinable and scalable solutions. This is what we as the Nemetschek Group have been driving forward for 60 years."

## **About Bluebeam**

We connect over 2.6 million construction professionals in 165 countries worldwide with our PDF-based Revu construction software - the perfect solution for sole proprietorships, SMEs to international construction groups and design firms.

Bluebeam develops innovative technology solutions that set the worldwide standard for

digital collaboration in the construction industry. In the USA, Scandinavia and the UK, up to 99% of construction companies rely on Bluebeam and increase their project efficiency by an average of 50%, depending on the project size.

As part of the Nemetschek Group with headquarters in Munich, Bluebeam is a strong partner in the German construction industry. Become part of our network for digital collaboration

collaboration, together with STRABAG, Implexia and various medium-sized construction companies.

Download a free 30-day trial on our website:

[www.bau-mit-bluebeam.de](http://www.bau-mit-bluebeam.de).

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## **About the Nemetschek Group**

The Nemetschek Group is a globally leading software provider for digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of building and infrastructure projects and enable creatives to optimize their workflows. Customers can design, build, and manage buildings and infrastructures more efficiently and sustainably and develop digital content such as visualizations, films and computer games more creatively. The software provider is driving innovations such as digital twins as well as open standards (OPEN BIM), and sustainability in the AEC/O industry, constantly expanding its portfolio by also investing in deep-tech startups. Currently more than seven million users worldwide are shaping the world with the customer-focused solutions of our four divisions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs around 3,600 experts globally.

Publicly listed since 1999 and quoted on the MDAX and TecDAX, the

company generated revenues amounting to EUR 801.8 million and an EBITDA of EUR 257.0 million in 2022.

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