



# BAU

# ONLINE

## January 13–15, 2021

---

Digital Platform for Architecture,  
Materials and Systems

Jan 12, 2021 13:25 UTC

## The Nemetschek Group at BAU ONLINE 2021

Munich, January 12, 2021 - Tomorrow, BAU ONLINE 2021 opens its virtual doors. Allplan, Bluebeam, Frilo (together with the Bundesverband Bausoftware e.V. and SEMA Software), Nevaris and Vectorworks (represented by their reseller Computerworks) - five brands of the Nemetschek Group - will present their solutions. They are hosting lectures and workshops on topics such as digitization of the construction site and open standards in the construction lifecycle, and many more.

The Friday offers a special highlight: politics meets business. In the session "Digitalization in the construction industry - between ambition and reality",

Dr. Axel Kaufmann, CEO and CFOO of the Nemetschek Group, and Michael Kießling, Member of the German Bundestag, will discuss the current challenges in the construction industry. The event will be moderated by Stefan Kaufmann, Product Manager BIM Strategy & New Technologies at Allplan. Interested parties can register [here](#).

BAU ONLINE 2021, the virtual edition of one of the world's largest trade fairs for the construction industry, will take place from January 13 to 15, 2021. 230 exhibitors from 28 countries will showcase more than 1,300 live presentations. All details about this year's event can be found at <https://bau-muenchen.com/de/>.

---

## About the Nemetschek Group

The Nemetschek Group is a globally leading software provider for the digital transformation in the AEC/O and media industries. Its intelligent software solutions cover the entire lifecycle of construction and infrastructure projects and allow creatives to optimize their workflows. Customers can plan, construct, and manage construction projects more efficiently and sustainably, and develop digital content such as visualizations, films, and computer games in a creative way. The software company drives new technologies such as artificial intelligence, digital twins, and open standards (OPEN BIM) in the AEC/O industries to increase productivity and sustainability and continuously expands its portfolio, including through acquisitions and investments in innovative start-ups. More than 7 million users are currently using the customer-focused solutions. Founded by Prof. Georg Nemetschek in 1963, the Nemetschek Group today employs more around 4,000 experts.

The company, which has been listed in the MDAX and TecDAX since 1999, achieved a revenue of EUR 995.6 million and an EBITDA of EUR 301.0 million in 2024. Since the end of 2024, the Nemetschek Group is certified in accordance with ISO 27001, the internationally recognized standard for information security management systems (ISMS).

## Contacts



### **Ulrike Beringer**

Press Contact

Senior Director Group Communications & Corporate  
Responsibility

[uberinger@nemetschek.com](mailto:uberinger@nemetschek.com)

+49/162 2625459